<u>Claims</u>

- 1. A preparation comprising
 - a) at least one silicone;
 - b) at least one PEG/PPG dimethicone with respectively 15 to 20 units of PEG and PPG as emulsifier;
 - c) a lipid phase;
 - d) a polar liquid in a proportion of 0.1 to 5% with respect to the total weight of the composition; and
 - e) at least one particulate substance.
- 2. A preparation according to claim 1 characterised in that a silicone which is substantially volatile at ambient temperature and body temperature is used as the silicone.
- 3. A preparation according to claim 1 characterised in that a silicone which is substantially non-volatile at ambient temperature and body temperature or a combination of a silicone which is substantially volatile at ambient temperature and body temperature and a silicone which is substantially non-volatile at ambient temperature and body temperature is used as the silicone.
- 4. A preparation according to one of the preceding claims characterised in that a silicone oil or silicone resin is used as the non-volatile silicone.
- A preparation according to one of the preceding claims characterised in that C_{8} - C_{20} alkyl trimethicone is included as the silicone.
- 6. A preparation according to one of the preceding claims characterised in that PEG/PPG-19/19 dimethicone is included as the emulsifier.
- 7. A preparation according to one of the preceding claims characterised in that a linear silicone with 2 to 20 dimethyl siloxane units or a cyclomethicone with 3 to 7 dimethyl siloxane units is included as the volatile silicone.

- 8. A preparation according to one of the preceding claims characterised in that hexamethyl cyclotrisiloxane, octamethyl cyclotetrasiloxane, decamethyl cyclopentasiloxane, dodecamethyl cyclohexasiloxane, hexamethyl disiloxane, octamethyl trisiloxane, decamethyl tetrasiloxane, dodecamethyl pentasiloxane or mixtures thereof are included as the volatile silicone.
- A preparation according to one of the preceding claims characterised in that the lipid phase includes oils, fats, linear or branched saturated or singly or multiply unsaturated fatty alcohols, wax alcohols, fatty acids and their esters, waxes and wax esters or mixtures thereof.
- 10. A preparation according to one of the preceding claims characterised in that vegetable or hydrated vegetable oil is included as the oil.
- 11. A preparation according to one of the preceding claims characterised in that particulate colouring agents, effect agents and/or fillers are included as particulate ingredients.
- 12. A preparation according to one of the preceding claims characterised in that pigments in finely divided and/or amorphous form are included as colouring agents, which pigments can optionally be coated.
- 13. A preparation according to one of the preceding claims characterised in that glittering, shimmering, fluorescent, phosphorescent or iridescent agents or agents which light up under UV light are included as effect agents.
- 14. A preparation according to one of the preceding claims characterised in that fillers and thickening agents, optionally in chemically modified form, are additionally included.
- 15. A preparation according to one of the preceding claims characterised in that the particulate ingredients are included in the form of insoluble metal soaps.
- 16. A preparation according to one of the preceding claims characterised in that ingredients which are usual for cosmetic preparations are additionally included.

- 17. A preparation according to one of the preceding claims characterised in that perfume and perfume mixtures, flavourings, anti-oxidants, preserving agents and/or care active substance are additionally included.
- 18. A preparation according to one of the preceding claims characterised in that the finished preparation is of a viscosity of 800 to 5000 MPa's at 25°C as measured on a commercially available rheometer with a sand-blasted plate/plate measuring device with a plate diameter of 25 mm.
- A preparation according to one of the preceding claims characterised in that it is in the form of a pasty composition.
- 20. A preparation according to one of the preceding claims characterised in that it is in the form of a thixotropic paste.
- 21. A preparation according to one of the preceding claims characterised in that besides usual additives the preparations contain 12 to 21 % emulsifier, 10 to 25 % volatile silicone, 25 to 45 % non-volatile silicone, 2 to 10 % lipid phase, 2 to 10 % thickening phase, 5 to 20 % colouring agent and 0.1 to 5 % water.
- 22. A preparation according to claim 21 characterised in that suspension agents, preserving agents, fragrances, anti-oxidants and/or flavourings are included as usual additives.
- 23. A process for the production of a preparation according to one of claims 1 to 21 wherein the emulsifier is dissolved in a volatile solvent, the particulate ingredients are added, then the lipid phase and the further ingredients are added and homogenisation is effected, wherein all process steps are carried out at ambient temperature, then the batch is deaerated by the application of vacuum and then water and optionally silicone are added.